



## **ALL PHASE COMMUNICATIONS KEEPS CUSTOMERS' SAFE THROUGH ROLLING BLACKOUTS**

*Innovative Technology Set to Replace Outdated Voicemail Systems*

SEATTLE, WA – July 25, 2012 - All Phase Communications, a leader in unified communications, announced today that it has launched a data safety program to protect its customers from the expected increase in rolling blackouts and brownouts this summer. Companies across the board are using more energy to power their businesses than ever before and increasing energy demands are putting a strain on major energy suppliers. In years past, energy suppliers have turned to blackouts and brownouts as a last resort, yet in the coming months blackouts will be an unfortunate necessity.

Every year companies face this problem, along with other disasters such as hurricanes, tornadoes, storms, power outages and floods. Oftentimes these disasters cause major disruptions to the business and in some cases companies can lose critical computer files or company records. Most businesses can't afford to lose these files or have their phones down during peak hours. As a result, many businesses have turned to All Phase Communications to help eliminate these threats, and are leveraging

their technological expertise to create a competitive advantage for themselves.

Business Continuity Disaster Recovery (BCDR) automatically creates failsafes for key communications systems, so in the event of an emergency, businesses can run uninterrupted. For example, if a phone line were to go down, incoming calls would immediately be transferred to a backup carrier and calls would then be routed to cell phones instantly. Another example of BCDR in action is when all computer files are automatically backed up at the end of every day and saved to a different location so they can immediately be accessed in the event of an emergency. All Phase Communications' team is filled with technology experts, who know many other practical ways to apply futuristic technology to solve today's real business problems. "It is our responsibility as our customers' trusted technology advisor to protect our customers' data networks and business phone systems from any event that could cause them to go down such as a power outage or natural disaster," stated Rick Giddens, President of All Phase Communications. "Our objective is to give business owners peace of mind that their technology

is secure and accessible so they can focus on growing their businesses."

### **ABOUT ALL PHASE COMMUNICATIONS**

Founded in 1986, All Phase Communications is a customer-service oriented telecommunications company with more than 25 years experience in the industry. All Phase is a preferred installation provider with leading VoIP (Voice over Internet Protocol) technology partners including ShoreTel and Toshiba. As the name suggests, All Phase handles all phases of VoIP installation including network assessment, system design, project management, system implementation, system deployment and training, and system maintenance. Based in Shoreline, Washington, small, medium and large companies including City of Bellingham, Glacier Fish, Cutter & Buck, Cascade Valley Hospital and Clinics, Ben Bridge Jewelers have relied on All Phase for their VoIP expertise to gain a competitive advantage in the marketplace by reducing operating costs, streamlining customer service, and improving productivity.