



Iain Beveridge  
Vice President

## **All Phase Communications Offers On-Demand Communications Technology Training to Their Customers**

*Small to Mid-Sized Companies to Enhance  
Technical Knowledge at No Cost by  
Receiving Convergence Technologies  
Training and Certification*

SEATTLE, WA — January 28, 2010 — All Phase Communications, an industry leader in unified communications, announced today that the company is offering advanced on-demand communications technology training to their customers. The region's small to mid-sized companies are now able to easily enhance their technical knowledge at zero cost by receiving Convergence Technologies Training (CTT) and Certification. Through the company's membership in Technology Assurance Group (TAG), an international organization of unified communications providers representing \$400 million in combined sales, and their strategic partnership with TechnologyUS, All Phase Communications has created an avenue to enhance the skills sets of the businesses they serve, while further differentiating their value proposition from their competition.

"In our endless effort to provide solutions and services that drive customer profitability and productivity, we launched a program to help our customers stay at the forefront of communications technology," commented Iain Beveridge, Vice President of All Phase Communications. "CTT is a phenomenal program that delivers the

latest information. It gives us another opportunity to share our expertise, enables our customers to enhance their understanding of our solutions, and illustrates our commitment to customer satisfaction. We believe the more knowledge someone possesses the more successful their company will become."

CTT provides students with a solid understanding of voice, video and data technologies, while focusing on the day to day knowledge of convergence technologies. Designed to dispel the mystery of VoIP and advanced applications, the training materials are written and delivered in step-by-step layman terms.

CTT is an extensive program with 13 modules comprised of 30 sessions that can be spread over a period of several weeks. The courseware builds upon each segment allowing for manageable scheduling in accordance with daily responsibilities. Taught by industry experts and experienced certified instructors, CTT courses are online via pre-recorded virtual classrooms and students connect via audio and web media streaming. Upon completion students receive a Convergence Technologies Training Certification.

"We're very excited about offering CTT to our valuable customers," added Mr. Beveridge. "In conjunction with TechnologyUS ([www.technologyUS.com](http://www.technologyUS.com)), All Phase

Communications has the ability of providing our customers with a \$1,195 training program at no cost. One of our philosophies since the inception of the company was to offer as much technical knowledge as possible to our customers and this is just another example of us living up to it."

### **ABOUT ALL PHASE COMMUNICATIONS**

Founded in 1986, All Phase Communications is a customer-service oriented telecommunications company with more than 20 years experience in the industry. All Phase is a preferred installation provider with leading VoIP (Voice over Internet Protocol) technology partners including ShoreTel and Toshiba. As the name suggests, All Phase handles all phases of VoIP installation including network assessment, system design, project management, system implementation, system deployment and training, and system maintenance. Based in Shoreline, Washington, small, medium and large companies including Cutter & Buck, Pike Place Market, Venture Bank, Keller Rorback, Southlake Clinic and Gene Juarez have relied on All Phase for their VoIP expertise to gain a competitive advantage in the marketplace by reducing operating costs, streamlining customer service, and improving productivity.