



Iain Beveridge
Vice President
All Phase Communications

Iain Beveridge, Vice President of All Phase Communications, Speaks at Technology Assurance Group's Regional Meeting

West Coast's Elite Business Communications Providers Discuss Issues Impacting Their Industry

SEATTLE, WA — September 18, 2007 — All Phase Communications, the region's leader in business communications, announced today that the company's Vice president, Iain Beveridge, spoke at Technology Assurance Group's Western Regional Meeting recently held in Denver. Technology Assurance Group (TAG) is an organization of independently owned business communications companies representing over \$385 million in products and services in both the United States and Canada. Mr. Beveridge shared his expertise and valuable insight on a number of issues impacting the West Coasts' elite providers and their customers.

Mr. Beveridge discussed such topics as the impact of the latest technology like VoIP, how to enhance network infrastructure, how to exceed customer expectations by increasing their profitability and giving them a competitive advantage, and utilizing marketing to effectively communicate to the target audience. Mr. Beveridge is an expert in each one of these subject areas and was able to share specific examples from his own business experiences.

"Mr. Beveridge was a natural fit to participate in this valuable meeting. His reputation far exceeds those of his competitors and this is directly

attributable to the better business practices he has implemented over the years," commented Dale Johnson, CEO of TAG. "Iain is dedicated to exceeding customer expectations and has built a team of knowledgeable professionals committed to this philosophy."

"It was a privilege to share our experiences and offer advice to our colleagues," stated Mr. Beveridge. "We are proud at what we've accomplished over the years serving the area's businesses and speaking engagements like this is one way we can help others learn from the manner in which we conduct business."

ABOUT ALL PHASE COMMUNICATIONS

Founded in 1986, All Phase Communications is a customer-service oriented telecommunications company with more than 20 years experience in the industry. All Phase is a preferred installation provider with leading VoIP (Voice over Internet Protocol) technology partners including ShoreTel and Toshiba. As the name suggests, All Phase handles all phases of VoIP installation including network assessment, system design, project management, system implementation, system deployment and training, and system maintenance. Based in Shoreline, Washington, small, medium and large companies including Cutter & Buck, Pike Place Market, Venture

Bank, Keller Rorback, Southlake Clinic and Gene Juarez have relied on All Phase for their VoIP expertise to gain a competitive advantage in the marketplace by reducing operating costs, streamlining customer service, and improving productivity.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an organization of independently owned telecommunication companies representing over \$385 million in products and services in both the United States and Canada. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.